



Dear Families,

Did you know that all these signs and symbols are part of your child's first reading experiences!?



Environmental Print is a powerful tool for literacy. It is the print that surrounds us: labels on cereal boxes, candy, favorite snacks and drinks, as well as logos and signs we see on household items, stores, restaurants, and other places in the community. Children first recognize it from the colors, shapes, and pictures that surround it. They move from shapes and colors to recognizing without color, to then focusing on letters and words. Environmental Print is meaningful and can build and enhance a successful literacy foundation.



We will use Environmental Print in a variety of our classroom literacy activities. Each month you will receive a request for particular items for our collection for "Trash Reading" (as we will affectionately call it!).



Please collect 3-5 samples of the requested "trash" and send in by the date given. Newspaper and magazine advertisements are excellent resources, as well as the actual wrappers or labels. I will also send home ideas to create your own "Trash Reading" collection-you'll be amazed at the learning! Thanks for your continued support in helping our classroom be a rich literacy environment!

